

TOP TIPS:

VOLUNTEERING FOR CHILDHOOD CANCER AWARENESS MONTH



A cancer diagnosis is terrifying enough, let alone when you're a child just starting out in life. At a time when they should be busy being children, life becomes full of fear. But cancer doesn't define them – they have hopes, dreams, passions and ideas just like every other child. Powered by your kindness, Young Lives vs Cancer helps children find the strength to face everything cancer throws at them, so they can get on with what's important – **being a child**.

When collecting and raising awareness during Childhood Cancer Awareness Month, you can let people know what we do by saying:

When a child is diagnosed with cancer it threatens everything, for them and their family. At a time when they should be busy being children life becomes full of fear. Young Live's vs Cancer get that – they help families find the strength to face everything cancer throws at them

A cancer diagnosis is terrifying enough but especially when you're a child just starting out in life. Powered by your kindness, we'll face it all together.

Young Lives vs Cancer help children and their families find the strength to face everything cancer throws at them.

Ask if they would like to share how cancer disrupted their life? If someone would like to share their story, we'd love to hear it.

TOP TIPS: FOR A SUCCESSFUL COLLECTION



A little help from my friends

When it comes to collecting, the more the merrier really does apply. The more volunteers, the more money we can raise for children and young people with cancer. **So ask your friends and family to register to bucket collect too and join the fun.**

Dress for the occasion

Make sure to wear your Young Lives vs Cancer t-shirt so everyone knows who you are collecting for. We recommend you wear something black or pink too so you really look the part. **And make sure you layer up in case you get cold!**

Be safe

Whilst volunteering is a lot of fun, we want to remind you to stay safe. All events will run under strict COVID-19 guidelines and we will fully brief you so you can take part feeling safe and secure, all whilst having a great time fundraising for Young Lives vs Cancer.

Whilst volunteering, **make sure to check for any hazards in the area you are collecting before you start, making sure you keep a hold of your collection tin at all times** (if you need a break, make sure another volunteer or customer service look after your collection bucket for you) and making sure you are not standing in the way of busy shoppers. If you have any problems on the day, please call your local Fundraising Engagement Manager who can give you some advice.

Arrive early

Make sure you **arrive 10 minutes before your allocated volunteer slot.** This will give you time to sign in at customer services and collect your bucket. It will also give you time to get to know where it best to stand to collect your donations – ask customer services for advice.

Be friendly

A friendly hello can go a long way when bucket collecting. **Being friendly and approachable will encourage more people to donate.** Who doesn't want to donate when you are showing customers just how much fun you're having collecting? Encourage people to pop their donations straight into your bucket and collection tin for safe keeping. Also **don't forget to snap photos of your volunteering,** we'd love to see them! Share them with us **@YoungLivesvsCancer on Instagram and @YLvsCancer on Twitter with #CCAM.**

Your donations

At the end of your volunteer shift you'll hopefully have a bucket full of spare change and a huge smile on your face. If you are collecting at a Morrisons Store, **please remember to leave your collection bucket with a store colleague at customer service or with the community champion.** They'll count the money and tot up the totals for Childhood Cancer Awareness Month across all stores. If you are collecting elsewhere **your Fundraising Engagement Manager will give you instructions on how to bank your donations.**

