

PLAYER VS CANCER

ULTIMATE GUIDE TO STREAMING AND FUNDRAISING FOR YOUNG LIVES VS CANCER

Whether this is your first live stream or you're all set to take on Player vs Cancer, we're here for you to help you get the most out of your stream.

From advice on how to get going, to top tips on how to get the most from your stream, we've got you covered and don't forget you can always chat to us on Discord or get in touch fundraisingevents@younglivesvscancer.org.uk

GETTING STARTED

Set up your fundraising page:

Whether you use JustGiving or Tiltify to raise money, first thing first is to set up your fundraising page. If you can donate to yourself, it's a great way to start your fundraising, those that do so raise on average 54% more.

Start Planning:

Before you go live and set up, we recommend you plan your stream beforehand and decide what you want to do. Think about what your passion is or perhaps what would be a challenge for you.

Pick your Platform:

Now you have your content, it's time to pick your platform. There are several platforms out there and the most popular gaming platform is Twitch. It's easy to sign up or download the app and link up your fundraising page.

Networking!

Online streaming is all about community. Build your community and connect with us on our Discord Server [PlayervsCancer](#) and connect with others fundraising for children and young people with cancer.

SMASHING YOUR FUNDRAISING

Promote yourself:

Invite all your friends and family along to support and promote yourself ahead of the live stream on your social channels. Use our FREE assets to help you promote yourself!

Set yourself a target:

It's always good to set yourself a fundraising target, it provides good content during your live stream and gives people a reason to donate – to help you reach your goal!

Every little helps:

There is no such thing as a too small donation. Just by taking part you are showing your support for children and young people with cancer.

Use our resources:

We've got plenty of resources for you to promote, use whilst live and share with friends and family. All for FREE! So make the most of them.

Have fun!

Most importantly remember to have fun! We want you to enjoy every minute of your stream, and we'll be watching cheering you on!

DON'T FORGET!

Set up your fundraising page

Title and tag your stream. Get promoting and make the most of our FREE downloads and remember you're doing an amazing thing for young cancer patients, whether you have 1 follower or thousands!



Registered with
**FUNDRAISING
REGULATOR**

Young Lives vs Cancer is an operating name of CLIC Sargent Cancer Care for Children. A registered charity in England and Wales (1107328) and in Scotland (SC039857). Also operating in Northern Ireland. Registered office: No. 1 Farriers Yard, Assembly London, 77-85 Fulham Palace Road, London, W6 8JA.

**YOUNG LIVES
vs CANCER**