

PRIVACY NOTICE

Campaigns



Introduction

This privacy notice sets out important information about the personal data (or personal information) that we process about you. We know that your personal data is important to you, and we take our data protection obligations seriously. We are committed to ensuring that we process your personal data in accordance with the rules, fairly, transparently and securely; and we will assist you in exercising your information rights.

This privacy notice is additional to and sits alongside our main privacy policy. This privacy notice is specific to [campaigning]. Our main privacy policy, which includes further information about how we process and protect your personal data generally, is available [here](#).

At Young Lives vs Cancer we regularly run campaigns on things that matter most to children and young people with cancer and their families with the aim of changing the wider system that affects them. We want our supporters and the public to be involved in our campaigns. And because of this, we may process personal data about the people who join us on this journey to keep them updated, to send information and to keep a record of who our supporters are.

Young Lives vs Cancer is the data controller for the personal data that we process about you. This means that we are responsible for deciding how we hold and use personal information about you. We are required under data protection legislation to notify you of the information contained in this privacy notice.

We will only process personal data about you when it is necessary, when it is lawful to do so, and in accordance with data protection legislation.

We may update this notice at any time but if we do so, we will [provide you with/publish] an updated copy of this notice as soon as reasonably practical.

It is important that you read this notice, [together with any other privacy notices we may provide on specific occasions] when we are collecting or processing personal information about you, so that you are aware of how and why we are using such information and what your rights are under data protection legislation.

Your data protection rights

We are committed to ensuring that you can exercise any information rights that you have effectively. When we process your personal data, you have the following rights under data protection legislation:

General enquiries 0300 330 0803

younglivesvscancer.org.uk

Young Lives vs Cancer is an operating name of CLIC Sargent Cancer Care for Children. A registered charity in England and Wales (1107328) and in Scotland (SC039857). Also operating in Northern Ireland. A company limited by member guarantee (No. 05273638). Registered office: No. 1 Farriers Yard, Assembly London, 77-85 Fulham Palace Road, London, W6 8JA. VAT no: 863639196.

Right	Description
The right to be informed	You have the right to be informed of how we process your personal data in a concise, transparent, intelligible and easily accessible form. One way we facilitate this right is through privacy notices such as this one.
The right of access (commonly referred to as a subject access request)	You have the right to request access to the personal data that we process about you. We are obliged to confirm whether we process your personal data and tell you information about that processing.
The right to rectification	You have the right to have inaccurate personal data corrected, and incomplete personal data completed.
The right to erasure (commonly referred to as 'the right to be forgotten')	You have the right to request that we delete your personal data. This right does not apply in all circumstances. When we rely on consent and you withdraw consent, we must erase your personal data, unless we have another lawful basis to process it.
The right to restrict processing	You have the right to restrict, or limit how we process your personal data in some circumstances. When this is the case, we may store your data, but not further process it without your consent unless an exemption applies.
The right to data portability	You have the right to receive personal data in a 'structured, commonly used and machine readable format'. This right enables you to transfer your data easily between controllers or other providers.
The right to object to processing	You have the right to object to the processing of your personal data under some circumstances. The right to object to direct marketing is absolute.
Rights relate to automated decision making	You have a right not to be subjected to automated processing, including profiling, which has a legal effect on you or has similarly significant affects in most circumstances.

If you would like further information about these rights or wish to make a request in relation to any of them (including reviewing, verifying, correcting, objecting to the processing of your personal data or request that we transfer a copy of your personal data to another party), please contact us in writing using the details provided in the 'Contacting us' section of this privacy notice.

You will not have to pay a fee to access your personal information (or to exercise any of the other rights). However, we may charge a reasonable fee if your request for access is clearly unfounded or excessive, to cover the costs of administration. Alternatively, we may refuse to comply with the request in these circumstances.

We may need to request specific information from you to help us confirm your identity and ensure your right to access the information (or to exercise any of your other rights). This is another appropriate security measure to ensure that personal information is not disclosed to any person who has no right to receive it, or alter it without unless it is with appropriate authority.

Not all of these rights are applicable in every circumstance and we may need to restrict the application of these rights when it is necessary to do so. For example, this can be the case when it is necessary to protect the rights of others, or when it is necessary for the prevention or detection of crime. If we need to do this, we will only do so when it is necessary, lawful and in compliance with the requirements set out in the data protection legislation. We will consider each circumstance on a case-by-case basis.

What information we process about you

We will only process a minimal amount of relevant information that is necessary to enable us to carry out the functions, activities and objectives outlined in this privacy statement.

The personal data that we process about you may vary depending on the function, activity and objectives. In relation to the purposes outlined in this privacy notice, we will process the following personal data relating to you:

- Name;
- Address
- Email address;

We may process the following category of special category data relating to you, depending on whether you choose to share this with us:

- **Health**

There may be some circumstances where we need to process other types of personal data about you. If we believe it is necessary, we will only do so when it is lawful and, we will fully comply with our obligations under data protection legislation.

How is your personal data collected?

We collect personal data about you through campaigning activities.

We may sometimes collect information from third parties or our data processors including:

- **More Onion** – They are a data processor that operate as a digital mobilisation agency. We will use Impact Stack, a digital campaigning platform operated by More Onion, to deliver high impact, innovative and engaging campaigning and influencing activities.

Why we process your personal data and our lawful basis for processing

We will process your personal data for a specified, explicit and legitimate purpose, and will not further process your personal data in a way that is incompatible with those purposes.

The table below outlines the purposes for which we process your personal data, and the lawful basis that we rely on for processing it under this privacy notice:

Purpose for processing	Lawful basis for processing
To recruit individuals to participate in campaigning actions	Consent
To update individuals on the progress of the campaign and inform of further ways of being involved with the campaign	Consent
To make individuals aware of opportunities to participate in research	Consent
To update individuals about Young Lives vs Cancer's work, including how to support children and young people with cancer by volunteering and fundraising	Consent
To collect information about the campaigning actions taken by individuals	Consent
The collection, storage and analysis of this information will be used for the purposes of achieving the objectives of the campaign.	Consent
To use postal address to verify geographical related campaign activity.	Legitimate Interest
To use postal address to provide individuals with campaign materials.	Legitimate Interest

Special category data

When we process special category personal data relating to you, we can only do so if we have a lawful basis, and process it under one of the specified conditions contained in the data protection legislation because it requires higher levels of protection. For the purposes we have outlined in this privacy notice, the conditions for processing that we rely on are:

- **You have given explicit consent to the processing of the special category information for the purposes that we have outlined to you.**

There are some circumstances where we may need to further process your personal data in ways that are beyond what is described in this privacy notice, or without your consent. If we need to do this, we will only do so when it is necessary, lawful and in compliance with the requirements set out in the data protection legislation. We will consider each circumstance on a case-by-case basis.

If we were unable to process your personal data

You are not obliged by statute to provide any of the personal data that is outlined in this notice and the provision of personal data is not a contractual requirement, neither is it necessary to enter into a contract.

If we were unable to process your personal data, we may be limited in the impact that our campaigning actions can achieve and may not be able to understand who has supported us in our campaigning.

Consent

In the circumstances where you may have provided your consent to the collection, processing and transfer of your personal information for a specific purpose or explicit consent for special category personal data, you have the right to withdraw your consent for that specific purpose at any time. You can withdraw consent by contacting us through any of the methods outlined in the 'your data protection rights' section of this privacy notice.

Once we have received notification that you have withdrawn your consent, we will take steps to stop processing your information for the purpose or purposes you originally agreed to, unless we have another legitimate basis for doing so in law. Please note that this may take a short period of time after you have withdrawn your consent.

Informing us of changes

It is important that the personal information we hold about you is accurate and current. Please keep us informed if your personal information changes during your relationship with us.

Who we share your personal data with

We will only share your personal data with other organisations or individuals with your consent, or when it is necessary to fulfil our purposes, where we are required by law or where we have another legitimate interest for doing so.

When we use a data processor, we will have a contract with them which requires them to take appropriate security measures to protect your personal information in line with our policies. We only permit them to process your personal data for specified purposes and in accordance with our instructions.

For the purposes outlined in 'why we process your personal data', we may share your personal data with the following organisations:

- Organisations which provide IT infrastructure such as More Onion who are our data processor

We may share your personal data with other organisations when we have a legal obligation to do so, for example when we are obliged to do so by law, or by a court order. We may also need to share your personal data when requested to do so by other organisations; for example with the police when it is necessary for the prevention and detection of crime, or with other agencies when it is necessary for the safeguarding of children or vulnerable adults. If we need to do this, we will only do so when it is necessary, lawful and in compliance with the requirements set out in the data protection legislation. We will consider each circumstance on a case-by-case basis.

How long we will keep your personal data

We will only process your personal data for as long as is necessary to fulfil the purposes for which we collected it, including for the purposes of satisfying any legal, accounting or reporting requirements.

We have retention policies in place to determine how long we keep your personal data, for the purposes described in this privacy notice, we will keep your personal data for the following:

- **For as long as is necessary to fulfil the purposes outlined in this notice, seven years, or until you withdraw your consent for the processing, whichever is shorter.**

Once this period is over, we will securely delete, destroy or anonymise your personal data so that it can no longer identify you or relate to you in accordance with our data retention policy.

Third country transfers

We may transfer your personal data, or use data processors who process your personal data outside of the United Kingdom. We can only do this when there are suitable safeguards in place to provide for and to protect your rights. Where this is the case, the following will apply:

- The transfer is on the basis of an adequacy regulation. This means that the UK has determined that the standards and safeguards of the third country are equivalent to the standards and safeguards that the UK have in place and provide an adequate level of protection for your personal information. This is the case when personal data is transferred to the European Economic Area (who are subject to the EU General Data Protection Regulation), or a list of other countries (an up to date list can be found [here](#))

If you would like to know more about any transfers we make and the safeguards we have in place to ensure that your personal information is treated by those data processors in a way that is consistent with and which respects UK law, please get in contact with us using the contact details below.

Automated decision making

We do not make decisions about you based solely on automated processing or profiling.

Data security

We have put in place measures to protect the security of your information. Details of these measures are available using the contact details set out below.

Third parties will only process your personal information on our instructions and where they have agreed to treat the information confidentially and to keep it secure.

We have put in place appropriate security measures to prevent your personal information from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. Additionally, we limit access to your personal information to those employees, agents, contractors and other third parties who have a business need to know. They will only process personal information on our instructions and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected data security breach and will notify you and any applicable regulator where we are legally required to do so.

Contacting us

If you would like further information relating to your data protection rights, how we process your personal data, any other data protection or matter related to this privacy notice, or would like to make a rights request, please contact us:

By email: supporter.services@younglivesvscancer.org.uk or our Data Protection Manager at dataprotection@younglivesvscancer.org.uk

By phone: 0117 314 8635

By writing to us:

Young Lives vs Cancer
4th Floor, Whitefriars
Lewins Mead
Bristol
BS1 2NT

The Information Commissioner (ICO)

The ICO website has information and guidance on data protection, information rights and privacy. You can visit their website at www.ico.org.uk.

You have a right to make a complaint to the ICO if you feel that we have not processed your personal data in line with data protection requirements, or if you feel that we have not upheld your information rights.

You can contact the ICO:

By email: icocasework@ico.org.uk

By phone: 0303 1231113

By writing to them:

Information Commissioner's Office (ICO)
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

The [ICO contact](#) page has further details about how to contact them.

Changes to this privacy notice

We reserve the right to update this privacy notice at any time, and we will provide you with a new privacy notice when we make any substantial updates. We may also notify you in other ways from time to time about the processing of personal information.

Version: May 2023 v1.0
Review Date: May 2024
Document Owner: Policy and Public Affairs Manager