

# VOLUNTEER WITH YOUNG LIVES VS CANCER



## Creative Content Volunteer (Digital Transformation)

### Why we need you

Are you passionate about digital storytelling and making a difference in the lives of children, young people and families facing cancer? We want more people to understand our work and are looking for volunteer who can join the team. By creating playful content - showing *why* becoming the best, most future focused organisation matters for young people with cancer now and in the years ahead, you'll help us tell the story of our digital journey and raise awareness of the important work we do for children and young people with cancer.

We are seeking someone aged 16+ with lived experience of Young Lives vs Cancer services (or a parent/carer) who enjoys creating shortform, human content inspired by TikTok/YouTube. You'll draw on your own experience to connect the dots between the positive changes we're making through Digital Transformation and our ability to be there for young cancer patients tomorrow. You're likely someone looking to develop your digital skills or gain experience creating content on behalf of an organisation.

### What you'll be doing

- Co-create short, engaging videos, posts and visuals about our digital transformation programme aimed at internal colleagues, external media, awards judges and conference audiences
- Lean into an authentic, “people-first” style that performs on TikTok/YouTube real voices over polished decks; playful over corporate
- Shape powerful story angles from a lived experience perspective, working with our digital and data team to translate technical change into real, human stories
- Join us at conferences and presentations to capture behind the scenes content and tell the story live. (This part is optional, but a great opportunity to build your network and practice public speaking - with lots of support from us.)

### What skills or experience you'll need

- Lots of enthusiasm and an interest in content creation
- A creative eye and the confidence to try ideas quickly, with our support
- Comfortable filming on a phone or simple creative kit, basic editing skills (or willingness to learn), and a knack for hooks, captions and vertical video
- Lived experience that helps you explain, in your own words, why Digital Transformation matters for young people and families, with our support
- You will likely need some basic equipment, like a phone that can take decent video; if you don't have this please apply anyway, as we may be able to supply what you need
- You need to be 16 or over to join us in this role.

Please note we have specific policies and procedures relating to protecting and supporting young volunteers. For this opportunity if you are aged under 18 years you will need a parent/guardian to accompany/supervise you when you volunteer.

## What we'll give you

- The chance to be part of a team of people working to introduce and improve everything to do with digital, data and technology at Young Lives vs Cancer
- Support from colleagues across Young Lives vs Cancer, including your own dedicated volunteer manager, along with feedback, skills building, and practical help
- The team at Young Lives vs Cancer has a breadth of experience and support to give – we will work with you to create a personalised learning plan based on your interests and strengths, giving you real-world experience and growth opportunities
- Out of pocket expenses will be reimbursed in line with our volunteer expenses policy
- The chance to take part in our other fun and rewarding volunteering opportunities.

## Your availability

This role is flexible and centred around events rather than fixed weekly hours - **monthly content-creation bursts/production sprints**, with ad hoc opportunities around events which can work around your availability. NB – if weekly production time is more appealing, we can explore that option when we meet.

## Location

This role is primarily remote, with meetings held online using Microsoft Teams. However, there will be the requirement to travel to create content at specific sites – all expenses relating to this would be covered, and the scheduling arranged to suit your circumstances.

## If you'll need a criminal records check

Not for this role, but we will ask you for some basic personal details. You will also need to provide two references (one professional and one character), and a criminal record declaration to complete your volunteer registration.

## How to Apply

- Barriers to volunteering can be discussed during the application process – we are keen to make sure anyone who wants to apply has the opportunity, and we are happy to talk through individual circumstances to make this happen
- To apply, complete the online application via our [website](#). In the section that asks, “What motivates you to want to join the team in this role?”, please include a brief statement explaining why this role interests you and why you believe you’d be a great fit.

## If you have questions, please contact:

Jen Harries, Associate Director for Digital Transformation ([Jennifer.Harries@younglivesvscancer.org.uk](mailto:Jennifer.Harries@younglivesvscancer.org.uk))

**Young Lives vs Cancer is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment**